



Town of Andover

Veteran Services Department

Alicia M. Reddin

Director of Veteran Services

Supporting Our Andover Veterans

Dear Local Business Owner,

My name is Alicia Reddin and I am the Director of Veteran Services for the Town of Andover. My division will be issuing ID cards to Military Veterans that are current residents in Andover. In an effort to honor our local Veterans, while also encouraging patronage at local businesses in Andover, I am humbly requesting that you please extend those card holders a discount at your establishment.

Your company will be added to our “Proud to Support Andover Veterans” pamphlet that is distributed to all card holders at issuance, as well as featured on our website and social media. We will also provide your business with a small tasteful decal to identify you as a supporter of our program to proudly showcase at the entrance of your establishment!

The deals and discounts would be determined by you; for example, *a free cup of coffee on Fridays with any purchase, 1- free appetizer with purchase of a meal, 10% off services/merchandise, etc.*

Please return the attached form as soon as possible regardless of your decision to participate. If you have any questions, my contact information is listed below. Thank you in advance for your cooperation.

We are grateful for your support of Local Veterans!

Best Regards,

Alicia Reddin (USN)

Director of Veteran Services

(P) 978-623-8380 (E) Alicia.reddin@andoverma.us (F) 978-623-8398

36 Bartlet St. Andover, MA 01810

“Proud to Support Andover Veterans” Enrollment

Name of Business: _____

Individual’s Name: _____

Business Address: _____

Business Phone Number: _____

Type of Business: _____

I, _____ (Individual’s Name) certify that I am authorized to offer a discount to Andover Veterans at: _____ (Business Name).

We are offering: _____ to veterans that show a valid Andover Issued Veterans’ Services ID card at our establishment.

We promise to stand by this agreement and offer this deal to all participating veterans.

Please select all that apply –

We would like a decal for the window

We would like to be featured on the website

We would like to be featured on the Veteran Services Social Media Pages

Twitter: _____ Facebook: _____

Instagram: _____ Other: _____

If you wish to withdrawal from the agreement at any time, please send a written notice to the Town of Andover, Veterans’ Services. Thank you!

-Or-

Unfortunately, I’m unable to offer a deal at this time.

Signature _____ Date _____

To submit this form, please send it to:
Veterans’ Services, 36 Bartlet Street Andover MA 01810
ALICIA.REDDIN@ANDOVERMA.US or Fax: 978-623-8398